

ARROW-GRAM



July 14, 2011



SUB-ZERO ANNOUNCES ANOTHER INDUSTRY FIRST

THE NEW 42" AND 48" BUILT-IN SIDE-BY-SIDE WITH INTERNAL ICE/WATER DISPENSER

We are pleased to announce another industry first from Sub-Zero, the leader in built-in refrigeration. Sub-Zero has reconfigured two of its largest models to provide chilled water and ice *inside* the refrigerator.

The innovative internal dispenser provides the same ice and chilled water features while enhancing the exterior design aesthetics, a highly desired look by kitchen designers and consumers alike.

These new 42" and 48" side-by-side internal ice and water dispenser models will be available to consumers in January 2012.

Contact your Regional Sales Manager for display information and details.



NEW 42" AND 48" BUILT-IN SIDE-BY-SIDE WITH INTERNAL ICE AND WATER DISPENSER



Sub-Zero continues to redefine how homeowners use refrigeration in their home.

Many homeowners and designers desire a high performance ice and water dispenser without the visible dispenser on the door. Sub-Zero has reconfigured two of its largest models to provide chilled water AND ice inside the refrigerator - an industry first.

Available in 42" and 48" widths, these two new models join the already expansive product line from the company that keeps redefining home refrigeration. Look for them in January, 2012.

FEATURES

- 42" Refrigerator Capacity: 15.8 cu. ft.
Freezer Capacity: 7.9 cu. ft.
- 48" Refrigerator Capacity: 18.6 cu. ft.
Freezer Capacity: 9.6 cu. ft.
- Internal dispenser provides water and ice without sacrificing design aesthetics.
- Water tank holds approximately 50 oz. of filtered, chilled water.
- Air purification system reduces odors, bacteria, viruses and ethylene gas.
- Advanced water filtration system.
- Max ice feature increases production by 40% for a 24-hour period.
- Dual refrigeration system ensures the freshest food and energy efficiency.
- Electronic microprocessor constantly monitors entire unit to ensure proper food storage environment.
- Illuminated touch control panel.
- Bright interior lighting throughout, including storage drawer area.
- Adjustable spill-proof glass shelves, door shelves and dairy compartment.
- Soft-close crisper and deli drawers form a lower temperature zone ideal for product and meats.
- Easy-access flip-up grille.
- Information freshness cards.

MODEL	UMRP	RETAIL
BI-42SID/O Overlay	\$ 8,085	\$ 8,602
BI-42SID/S/TH Stainless w/Tubular Handle	\$ 9,497	\$10,105
BI-42SID/S/PH Stainless w/Pro Handle	\$ 9,550	\$10,162

MODEL	UMRP	RETAIL
BI-48SID/O Overlay	\$ 8,511	\$ 9,056
BI-48SID/S/TH Stainless w/Tubular Handle	\$10,030	\$10,672
BI-48SID/S/PH Stainless w/Pro Handle	\$10,084	\$10,729

42" AND 48" BUILT-IN SIDE-BY-SIDE
WITH INTERNAL ICE AND WATER DISPENSER

NEW
AVAILABLE
JANUARY
2012



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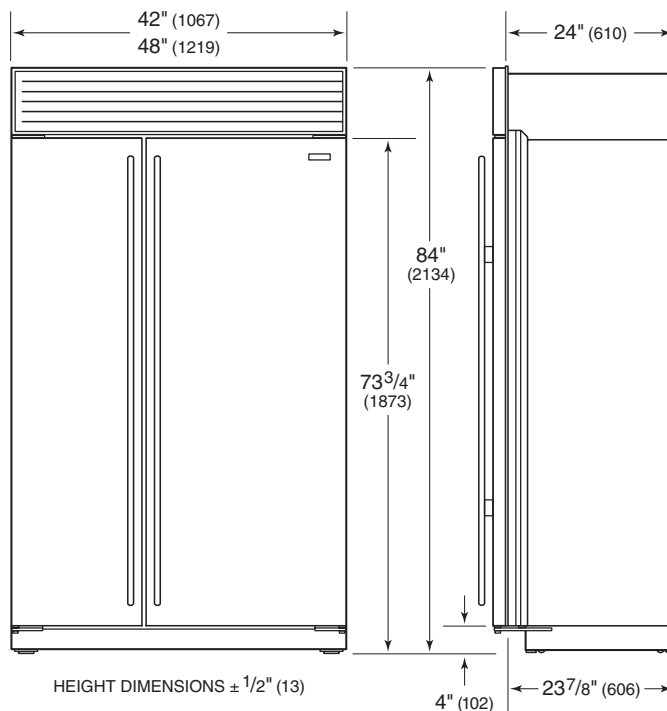


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OVERALL DIMENSIONS



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